



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
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Media Placement Service
709 Westchester Drive
Suite 101
Highpoint, NC 27262

AgM

Advertiser Troxler Commissioner Agriculture (9768)
Agency Media Placement Service (2733)
Buyer Verrillo, Dan
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1659/
Demo
Revision
Comments

Invoice 645845
Inv Date 10/28/2012
Terms Net 30
Contract 337721
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:34:04AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/24/12 5:44AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerLeadership	\$425.00	
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/25/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerBigCity	\$425.00	
1.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/26/12 5:55AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerFutureRevised	\$425.00	
2.0	Spot	9:00:00AM-10:00:00AM	Per week (3), Tu, We, Th, Fr	10/23/12 9:38AM (Tu)	00:30	LIVE! WITH KELLY	TroxlerBigCity	\$375.00	
2.0	Spot	9:00:00AM-10:00:00AM	Per week (3), Tu, We, Th, Fr	10/24/12 9:49AM (We)	00:30	LIVE! WITH KELLY	TroxlerBigCity	\$375.00	
2.0	Spot	9:00:00AM-10:00:00AM	Per week (3), Tu, We, Th, Fr	10/25/12 9:40AM (Th)	00:30	LIVE! WITH KELLY	TroxlerFutureRevised	\$375.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/24/12 10:57AM (We)	00:30	KATIE COURIC	TroxlerFutureRevised	\$375.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/25/12 10:19AM (Th)	00:30	KATIE COURIC	TroxlerLeadership	\$375.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/26/12 10:20AM (Fr)	00:30	KATIE COURIC	TroxlerLeadership	\$375.00	
4.0	Spot	12:00:00PM-12:30:00PM	Per week (3), Tu, We, Th, Fr	10/24/12 12:28PM (We)	00:30	EYEWITNESS NEWS 12P	TroxlerLeadership	\$375.00	
4.0	Spot	12:00:00PM-12:30:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 12:24PM (Th)	00:30	EYEWITNESS NEWS 12P	TroxlerBigCity	\$375.00	
4.0	Spot	12:00:00PM-12:30:00PM	Per week (3), Tu, We, Th, Fr	10/26/12 12:12PM (Fr)	00:30	EYEWITNESS NEWS 12P	TroxlerBigCity	\$375.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	10/28/12 6:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	TroxlerLeadership	\$275.00	
6.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	10/27/12 12:29PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	TroxlerFutureRevised	\$275.00	
7.0	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/28/12 12:14PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	TroxlerBigCity	\$275.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Per week (1), Tu, We, Th, Fr	10/23/12 6:28PM (Tu)	00:30	EYEWITNESS NEWS 6P	TroxlerFutureRevised	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,975.00	Total Spots	16
Commission	(\$1,046.25)		
Net Total	\$5,928.75		